



Privacy Statement

GENERAL

This Privacy Statement provides information on the processing of your personal data whenever you visit the website stichd.com (hereinafter "STICHHD", "we" or "us") in accordance with the EU General Data Protection Regulation (hereinafter "GDPR").

1. Scope, Data Controller, Data Protection Officer and Definitions

1.1 Scope

This privacy statement applies to the use of the websites of STICHHD BV under the domain: stichd.com.

1.2 The controller for the processing of your personal data

Unless otherwise specified in this Privacy Statement, the controller for the processing of your personal data is:

STICHHD BV
Oude Hulst 1
5211 HC, 's-Hertogenbosch
The Netherlands

1.3 Contact Details

Please note that in order to exercise your rights regarding data processing you can contact us via privacy@stichd.com.

Privacy officer

1.4 Definitions

This Privacy Statement is based on the following terms from the EU General Data Protection Regulation, which we have defined for ease of understanding.

- **GDPR** refers to the Regulation (EU) 2016/679 of the European Parliament and of the European Council dated 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation).
- **The recipient** is a natural or legal person, public authority, agency or any other body to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the context of a particular enquiry, in accordance with Union or Member State law, shall not be regarded as recipients; the processing of such data by public authorities shall comply with the applicable rules on data protection and the purposes of the processing; Examples of possible recipients: IT service providers; for more information see Article 4).
- **Personal data** refers to any information relating to an identified or identifiable natural person ("data subject's personal data"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one

or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. Examples of personal data: name, contact details, or IP addresses.

- The data **controller** is the natural or legal person, public authority, agency or any other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union law or Member State law, the controller or the specific criteria for its nomination may be determined by Union law or Member State law. For the data processing activities described in this Privacy Statement, STICHHD BV is the data controller unless otherwise specified (see Article 1.2.).
- **Processing** refers to any operation or set of operations which is performed on personal data or on a set of personal data, whether or not by automatic means, such as collection, recording, organisation, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, erasure or destruction.

2. Purposes and legal bases of our processing of your personal data

2.1 Processing of your data when you visit our websites

If you visit our websites in order to find out about our brand without actively transferring information to us (purely for informational purposes), we process your personal data for the following purposes and by virtue of the following legal bases:

2.1.1 IT Security

We process your personal data that are technically necessary to allow us to provide our websites to you and to guarantee stability and security when you visit our websites. This includes the following personal data:

- IP address
- Type and version of browser
- Operating system and platform
- The complete Uniform Resource Locator (URL)

This data processing is necessary for the purpose of our legitimate interest to guarantee IT security (Legal basis: Art. 6 (1) sentence 1, lit. f GDPR).

2.1.2 Website Analysis

We use Google Analytics which statistically evaluates our websites. Google Analytics a website analysis service of Google Inc. ("Google"). Google Analytics uses analytical cookies (that enable an analysis of the use of our websites. The information generated by the cookie when using our websites is usually transferred to a Google server in the USA, where it is stored. However, as we use Google Analytics with the addition "anonymizeIP", Google will in advance limit the IP address of the website visitor within the member states of the European Union (EU) or in

other states that are part of the Agreement on the European Economic Area (EEA), thus excluding any direct association with you. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and truncated there. On behalf of STICHd, Google will use this information to evaluate the use of the websites, to compile reports on website activity, to analyse the results, to prepare reports on the website activities and to provide further services to STICHd connected with the use of the websites and of the Internet. The IP address transmitted from the user's browser in connection with Google Analytics will not be merged by Google with any other data. More information on Google's terms of use and data protection can be found at:

<https://policies.google.com/terms>
<https://policies.google.com/privacy>
<https://business.safety.google/privacy/>

This data processing is necessary for our legitimate interest to carry out analyses to improve our website and products, and to advertise our products on the internet in an appropriate and effective manner (legal basis: Article 6(1)(f) GDPR). This data will be kept for a maximum of 26 or shorter in case the Analytics Data Retention setting is set to anything shorter than 26 months, or until a decision to unsubscribe is made as described below

2.1.2.1 Google Analytics Opt-out

You can prevent the processing of your usage data (including your IP address) by Google Analytics generally, by downloading and installing the browser add-on available at the following link:

<https://tools.google.com/dlpage/gaoptout>

In addition, you can also prevent Google Analytics from collecting your usage data on our websites by clicking on the following link:

[Unsubscribe from Google Analytics](#)

In case a persistent opt-out cookie is set, that prevents your data from being recorded in the future when you visit our websites. Please note that if you delete this cookie (e.g. by deleting all cookies on your browser) you will have to reset this opt-out cookie if you still want to prevent Google Analytics on our websites.

2.13 Use of cookies

On our website we use cookies. Cookies are small text files that are stored in the browsers of your end devices whenever you visit our websites. Through cookies, your actions and settings on our websites can be tracked, stored and recognized for the duration of the browser session or even after this. In addition to this, cookies and their respective cookie IDs allow your browser to be recognised. For more information about

the use of cookies on our websites (including types and purposes of our cookies and information on cookie settings) please refer to:

Cookies Settings:

In your browser settings you can restrict or completely prevent the storage of (certain types of) cookies and delete cookies that have already been stored there. For more detailed information, please refer to the instructions or help function of your browser. In principle, our websites can still be visited and used even after cookies have been restricted in the browser settings. Please note, however, that such restrictions can lead to limited functionalities of our website.

2.2 Careers / Job application

If you want to apply to a vacancy in the “work at STICHd” section, you will be forwarded to our job application platform. For further information on the processing of job applicants’ personal data please refer to the respective Data Protection Statement published under this link:

[Privacy-Statement-Applicants-stichd-English_version2.pdf](#)

3. Retention and erasure of your personal data

Data collected in connection with Google Analytics according to Sec. 2.1.2 will be deleted after 14 months).

4. Transfer of personal data and categories of recipients

Your personal data may be transferred / disclosed to the following categories of recipients:

- Other companies within the STICHd within the scope of a group-internal, collaborative process. Such data processing, where applicable, is necessary for the purpose of our legitimate interest to run our administration activities efficiently and collaboratively, and to improve our products and services (Legal basis: Art. 6 para. 1 s. 1, lit. f GDPR).
- IT Service providers who prepare the website, databases and tools, issue analyses on user habits on our websites.
- In connection with the use of Google Analytics and Google Ads, including tags and cookies, your personal data may be transferred to the USA.
- For the analysis of your behaviour on our website, we might transfer your personal data to specialized service providers in third-party countries, if necessary.
- In order to offer you localized versions of our websites, we may transfer your personal data to a third-party service provider in the USA.

We ensure that suitable safeguards (e.g., certification in the EU-U.S. Data Privacy Framework adopted by the EU Commission, conclusion of applicable EU Standard Contractual Clauses and, if necessary, additional measures) for adequate data protection are in place, if your personal data is disclosed to any recipients mentioned above, which are established outside the EU/EEA.

5. Right to object to data processing based on legitimate interests

If we process your personal data according to Section 2 of this Privacy Statement on the basis of our legitimate interests (Legal basis: Art. 6 (1) sentence 1, lit. f GDPR), you can – without prejudice to, if applicable, specific unsubscribe / opt-out possibilities provided in Section 2 – object to the respective data processings at any time on grounds relating to your particular situation by sending your request to privacy@stichd.com. We will then no longer process your data for this / these purpose(s) unless our legitimate interests in processing overweighs or the processing serves to establish, exercise or defend legal claims.

If you object to the processing of your data, we will process any collected personal data in this context in order to respond to your request. This data processing is necessary for compliance with a legal obligation (Legal basis: Art. 6 (1) sentence 1, lit. c GDPR).

5. Right to withdraw consent

If you have given us permission to process your personal data, you can withdraw this permission at any time. The withdrawal of your consent is effective for the future and does not affect the lawfulness of processing based on consent before the withdrawal. Unless specifically provided for in chapter 2, please send your withdrawal of consent to privacy@stichd.com. If you withdraw your consent, we will process your personal data collected in this context in order to respond to your request. This data processing is necessary in order to fulfil a legal obligation (legal basis: Article 6(1)(c) GDPR).

7. Changes to this Privacy Statement

We reserve the right to change this Privacy statement. In order to keep well informed about the way in which we handle your personal data, we advise you to review this statement from time to time

If you have any questions or comments in response to this privacy statement, please contact our privacy officer via privacy@stichd.com

Privacy Statement STICHD, March 2026